



## Background

ADS Inc. provides equipment, procurement, and logistics for multiple Federal, State & Local agencies including the US Department of Defense and Federal Bureau of Investigation. They link hundreds of suppliers with 50,000 products to the men and women serving at multiple levels of enlistment throughout the country and overseas.



## **The Challenge**

Because ADS works with government bodies, there was a unique niche in the market to fill. Provide the same products from the same suppliers as always, but streamline the ordering process and analytics from multiple field offices into a single, centralized offering. It was unheard of in the industry. The challenge became, who offered a solution that can meet all these needs while maintaining compliance standards required for defense contractors?

## The Solution

Enter eComchain. eComchain's ecommerce platform solution was nearly perfect out of the box for ADS. With its ability to house multiple B2B sites on a single platform that shares information, data, and analytics across the breadth of the products, ADS could host several agency specific websites under one roof. However, there was a hurdle: ADS needed to incorporate hundreds of suppliers into their catalogs. eComchain quickly got to work developing a new feature: vendor catalog uploads. With this feature, each vendor was able to upload their catalog in a predefined format, automatically adding their products to ADS's catalogs. It completely eliminated the need for ADS to manage new product entry saving time and money.

With eComchain's help, ADS was able to secure exclusive contracts lasting multiple years, as the single distributor in their market. All thanks to ADS's vision, and eComchain's ability to quickly develop and launch a solution meeting all of their needs.

## About eComchain

eComchain is the first ecommerce solution linking manufacturers to distributors, to end consumers with unique B2B2C functionality all on the same platform. Create multiple sites that can share product, inventory, and customer data across all B2B and B2C store fronts, while being completely integrated with your ERP backend.



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