Artificial Intelligence - Helping businesses become more efficient

Just about everything in our lives is becoming faster. In the world of eCommerce, from swiping a debit card to delivering a package to your front porch – the efficiencies are changing our expectations on what we consider to be fast.

At eComchain, our system architects are utilizing Artificial Intelligence technologies along with new, more efficient ways of working to make it all happen.

"The deployment of AI technologies as a complement to human skills drastically improves the quality of decision making and process efficiency". - according to Gartner Analysts Manjunath Bhat and Matthew W. Cain, article published 15 January 2018, "Use Digital Workplace Programs to Augment, Not Replace, Humans with AI".

At eComchain, we can increase your sales results with the power and efficiencies of Artificial Intelligence. Accuracy of decisions can be improved by using your data to continuously train Artificial Intelligence to become better. Machine learning takes hold as we give machines access to date and let them learn themselves. And leaving Artificial Intelligence insights for review by humans can ensure that laws are followed and highest ethical standards are adhered to. Combining human skills, a better machine and Artificial Intelligence creates a trifecta for success.

These efficiencies will enhance your customer's experience throughout the process of searching and finding the right product or service to meet their needs.

Customer center search

Display semantic algorithms to get the search engine to think like humans do.

Omni Channel Personalized Engine

Your customers receive relevant promotional push-notifications on their mobile devices while they browse the on line store

Adding a Personal Touch

Introducing conversational commerce using automated chatbots that helps to find the right product quickly.

Boosting Products

Automated boosting of products based on customer reviews further increasing sales of frequently purchased products.

Implementing Artificial Intelligence will help eCommerce businesses make better business decisions that result in improved sales and profits by delivering the right product or service, in the right quantity, at the right price and when the customer wants it.

Gartner.