



Connecting Businesses to Consumers Online

BEST PRACTICES GUIDE | 2026 EDITION

Leverage your ERP business assets

Unleash the full potential of your ERP investment with AI-native commerce

Grow B2B, B2C and B2B2C revenue through seamless, no-middleware integrations to Oracle EBS & Fusion Cloud, Oracle JD Edwards, SAP, NetSuite, Microsoft Dynamics 365, Epicor, Sage, Acumatica, Odoo, ERPNext, SYSPRO, Zoho Inventory, Vista Suite (Aviation) and Printful — with native AI agents, AI models trained on your own ERP data, and agent-ready commerce protocols.

Practical guidance for manufacturers, distributors, dealers and brand owners modernising digital commerce on top of the ERP they already own.



Why we wrote this guide

Most manufacturers and distributors do not have an eCommerce problem. They have an **ERP activation** problem. The pricing rules, contract terms, credit limits, stock positions, product hierarchies and order history that make B2B selling work already live inside Oracle, SAP, JD Edwards, Dynamics, Epicor, Sage, Acumatica, Odoo, ERPNext, SYSPRO or Zoho. The failure mode is rebuilding all of that logic a second time inside a storefront-first SaaS platform - and then spending the next three years keeping two versions of the truth in sync.

AI has raised the stakes. Recommendation quality, demand forecasting, quote assistance and autonomous agents are only as good as the operational data they can reach. A model trained on storefront clicks alone will never know that this customer buys on a contract price, has a credit hold, or that the substitute part is the one that actually ships this week. ERP-connected commerce is now the prerequisite for useful AI - not a nice-to-have.

This guide sets out the practices we have seen work across manufacturing, distribution, aviation, apparel, food & beverage and dental verticals, and the specific eComchain capabilities that support each one.

What's inside

- 01 The first principle: ERP stays the system of record
- 02 ERP platform coverage and what actually syncs
- 03 Native AI across the commerce lifecycle
- 04 AI agents: where to deploy them first
- 05 Agentic commerce protocols - MCP, UCP, ACP, AP2
- 06 B2B selling: accounts, pricing, quotes and approvals
- 07 Catalog management for complex, deep catalogs
- 08 Products, options, configuration and aftersales
- 09 Marketing, loyalty and AI-driven personalisation
- 10 Data readiness: the checklist before you switch AI on
- 11 Architecture, ownership and total cost of ownership
- 12 A 90-day rollout plan and the KPIs that matter

How to use this guide

Each section pairs a best practice with the eComchain capability that delivers it. Sections 10 and 12 are checklists - print them and score your current state before you scope an implementation. Everything described here runs on the eComchain platform today and can be demonstrated against your own ERP sandbox.

SECTION 01

ERP stays the system of record

The single decision that determines whether an ERP commerce programme succeeds is where business logic lives. Keep it in the ERP.

Ten practices that prevent rework

- **One source of truth per data domain.** Pricing, credit, tax and availability are ERP domains. Content, SEO, merchandising and behavioural data are commerce domains. Write the map down before development starts and refuse exceptions.
- **Integrate at the process level, not the table level.** Sync a sales order, not eleven tables. Process-level integration survives ERP upgrades; table-level integration does not.
- **Avoid middleware where a native connector exists.** Every additional hop adds licence cost, latency and a second place for orders to fail silently.
- **Decide real-time vs. scheduled per object.** Price and available-to-promise are real-time calls. Catalog attributes, images and customer hierarchies are scheduled batches. Making everything real-time is the most common cause of ERP load complaints.
- **Design for degraded mode.** Define what the storefront shows when the ERP is in a month-end window: cached price, indicative stock, quote-only checkout. Never a blank page.
- **Push order status back, always.** Buyers self-serve on status more than they buy. Order acknowledgement, pick, pack, ship, tracking, invoice and payment status all belong in the portal.
- **Use ERP customer hierarchies as-is.** Parent accounts, ship-to locations, sold-to entities and contract numbers should map one-to-one, so finance never reconciles two customer masters.
- **Instrument every integration point.** Message counts, latency, error queues and replay. If a distributor calls before your dashboard does, the integration is not observable.
- **Version and sandbox the connector.** Test ERP patches against a commerce sandbox before production; treat the connector as a released artifact, not a configuration.
- **Own the code.** Source-code ownership and self-hosted deployment options mean integration logic remains an asset you control rather than a rented dependency.

eComchain in practice

eComchain connects products, pricing, inventory, accounts, orders, quotes, invoices and customer-specific workflows directly — no middleware layer required. Your ERP continues to run core business logic while eComchain provides the digital layer that customers, sales teams and administrators work in.

SECTION 02

ERP coverage and what actually syncs

eComchain maintains dedicated integration paths for each major ERP environment, built around the workflows, account structures and synchronisation needs of that specific system.

ERP platform	Typically synchronised	Best-practice note
Oracle EBS & Fusion Cloud	Item master, price lists & qualifiers, AR customers, ATP, sales orders, invoices	Map Oracle price list hierarchies to account groups on day one; use ATP calls at cart, not at catalog browse.
Oracle JD Edwards	Item branch/plant, advanced pricing, address book, sales order entry, shipment status	Expose branch/plant stock by ship-to so buyers see the depot that actually serves them.
SAP ERP / S4	Material master, condition-based pricing, business partners, availability, order & delivery	Let SAP condition records drive net price at cart; never recreate condition logic in the storefront.
NetSuite	Items, matrix items, price levels, customer records, saved searches, orders & fulfilment	Use price levels and customer-specific pricing directly; keep custom fields in the sync contract.
Microsoft Dynamics 365	Products, trade agreements, accounts & contacts, on-hand, sales orders, invoices	Trade agreements are the pricing source; sync at the legal-entity level for multi-company groups.
Epicor	Part master, price lists & breaks, customer & ship-to, on-hand by warehouse, orders	Bring quantity price breaks through to the PDP so buyers self-serve into the next tier.
Sage	Items, customer pricing, stock by site, sales orders, invoices, credit status	Surface credit status at checkout to avoid orders that fail after the buyer has left.
Acumatica	Stock & non-stock items, sales price worksheets, customer classes, availability, orders	Use customer classes to drive both pricing and catalog visibility from a single ERP construct.
Odoo	Product templates & variants, pricelists, partners, multi-warehouse stock, sale orders	Model variants in Odoo and let the storefront render them; do not duplicate variant logic.
ERPNext	Item & item groups, item price / pricing rules, customer groups, bin stock, sales orders	Pricing Rules translate cleanly to account-based pricing - ideal for fast, low-cost pilots.
SYSPRO	Stock codes, contract pricing, customer master, warehouse stock, sales orders & back-orders	Publish back-order visibility - it is the number one call driver for SYSPRO distributors.
Zoho Inventory	Items & composite items, price lists, contacts, multi-warehouse stock, sales orders	Good fit for growth-stage brands: start with stock and order sync, add pricing tiers later.
Vista Suite (Aviation)	Part numbers & alternates, certifications and traceability, condition codes, quotes, orders	Expose condition codes, tag dates and certification data in search facets - buyers filter on them.
Printful	Product catalog, print files, variants, on-demand fulfilment and shipment tracking	Use for on-demand merchandise lines alongside your primary ERP without a second storefront.

Coverage detail for each platform, including dedicated integration pages, is available at ecomchain.com/ecommerce-for-erp.

Choosing an integration pattern

Pattern	When to use it	Watch out for
Real-time API	Price, availability, credit check, order submission, order status lookups	ERP session limits and month-end contention; always cache with a short TTL
Scheduled batch	Catalog attributes, images, customer hierarchy, price list refresh, historical orders	Silent partial loads; reconcile record counts every run
Event / webhook	Shipment confirmation, invoice posting, back-order release, price change publication	Ordering and replay - make consumers idempotent
Punchout (cXML / OCI)	Buyers procuring through SAP Ariba, Coupa, Oracle Procurement and similar systems	Session hand-back and requisition-level pricing must match contract terms exactly
Flat file / EDI bridge	Legacy trading partners, 3PL feeds, older ERP releases without service endpoints	Treat as a migration step, not a destination

Rule of thumb

If a buyer will see the number on screen and act on it, fetch it in real time. If a buyer will search or filter on it, index it. If finance will reconcile it, let the ERP own it.

Five failure modes we see repeatedly

- **The parallel price book.** Someone loads a spreadsheet of prices into the storefront “just for launch”. Two years later nobody knows which system is right. Resolve pricing to the ERP from day one, even if it delays go-live by two weeks.
- **Aggregate stock displayed as promise.** National on-hand shown as availability, then orders allocate against a depot that has none. Always publish availability by the location that will ship.
- **Catalog built for the ERP, not the buyer.** ERP item groups are accounting structures. Buyers search by application, specification and problem. Build a commerce taxonomy on top rather than exposing the ERP hierarchy raw.
- **Integration with no error handling.** Orders fail into a log file that nobody reads. Every integration needs an error queue, an alert and a documented replay procedure.
- **AI switched on over unfinished data.** Recommendations and agents trained on sparse attributes and partial history produce plausible, confident, wrong answers - and the credibility cost lands on the whole programme.

SECTION 03

Native AI across the commerce lifecycle

AI is only useful in B2B commerce when it can see operational reality: contract prices, credit terms, lead times, substitutes and real order history.

Where AI earns its place

Capability	What it does	What it changes
Product discovery	Semantic and natural-language search over deep technical catalogs, synonym and part-number handling, guided discovery for buyers who know the application but not the SKU	Fewer zero-result searches; shorter path to the right part
Visual product search	Buyers photograph a part, label or fitting and find matching or superseding SKUs	Critical for MRO, aviation and spare-parts catalogs
Recommendations	Reorder prediction, cross-sell and substitution driven by ERP order history rather than anonymous browsing signals	Larger baskets; fewer stock-out abandonments
AI-assisted administration	Draft product descriptions, category messaging, landing pages, meta content and merchandising updates from ERP attribute data	Catalog enrichment at a fraction of the manual effort
Chatbots & self-service	Order status, invoice copies, delivery dates, returns initiation and account questions answered against live ERP data	Deflects routine calls from customer service
Quote assistance	Suggested pricing within approved guard-rails, margin visibility, quote follow-up prompts for sales reps	Faster quote turnaround, more consistent discounting
Predictive analytics	Demand signals, churn and reorder-gap alerts, slow-mover identification, price-band analysis	Better buying decisions and inventory turns
Augmented reality	Place, size and configure equipment in the buyer's own environment before ordering	Fewer specification errors and returns

Best practices for AI in ERP commerce

- **Train on your data, not just clicks.** Models grounded in real order, ERP and pricing data behave very differently from storefront-only models - particularly for repeat-purchase B2B behaviour.
- **Keep entitlements in the loop.** Recommendations, search results and chatbot answers must respect account-based pricing, catalog visibility and credit status. An AI that offers a product the customer is not entitled to buy destroys trust in one interaction.
- **Put a human in the approval path where money moves.** AI drafts the quote; the rep or workflow approves it. AI suggests the discount; the guard-rail enforces it.
- **Publish AI-generated content through the same review workflow** as manual content. Speed without governance produces catalog drift.
- **Measure deflection and conversion separately.** A chatbot that deflects calls but suppresses orders is a cost saving that shows up as lost revenue next quarter.
- **Start where the data is cleanest.** Pick one product family with good attributes and strong order history, prove the lift, then widen.

SECTION 04

AI agents: where to deploy first

Agents move from answering questions to completing tasks. Sequence them by risk: read-only first, then draft-and-approve, then transact.

Agent	Task it completes	Autonomy to start with
Order status agent	Answers where-is-my-order, delivery date, tracking and back-order questions from ERP data	Fully autonomous, read-only
Catalog enrichment agent	Generates descriptions, attributes, alt text and category copy from ERP item data	Draft → human publish
Quote agent	Builds a quote from a request, applies contract pricing, flags margin outliers	Draft → rep approves
Reorder agent	Watches consumption patterns and proposes replenishment baskets for standing accounts	Proposal → buyer confirms
Returns / RMA agent	Validates eligibility, issues RMA numbers, schedules collection or a field technician	Autonomous inside policy limits
Credit & account agent	Surfaces credit position, open invoices and payment options at checkout	Read-only, escalates to finance
Merchandising agent	Spots slow movers, gaps in cross-sell coverage and pricing anomalies	Advisory only
Support triage agent	Classifies inbound requests, drafts responses, routes exceptions to the right team	Draft → agent sends

Governance checklist for every agent you deploy

Define the data it can read • define the actions it can take • define the value or policy threshold at which it must escalate • log every action against a user or service identity • give customer-facing agents a one-click route to a human • review transcripts weekly for the first 60 days.

eComchain AI agents are designed around the lowest total cost of ownership and the quickest path to return - they run against the ERP data you already maintain rather than requiring a separate data platform to be stood up first.

SECTION 05

Agentic commerce protocols

Your buyers’ AI agents are becoming a sales channel. Being discoverable and transactable by those agents is now an infrastructure decision, not a marketing one.

Protocol	Layer it addresses	What it means for you
MCP Model Context Protocol	Tool and context access - how an AI model reaches your catalog, order and account data	Expose read tools first (search, stock, order status). This is the lowest-risk entry point.
UCP Universal Commerce Protocol	The full journey: discovery, cart, checkout, orders and post-purchase, via REST, MCP or A2A	Publish a capability manifest so agent surfaces can discover what you sell and how you sell it.
ACP Agentic Commerce Protocol	Checkout execution inside an AI surface, without exposing buyer credentials to the agent	Relevant where in-chat purchase completion is a channel you want to support.
AP2 Agent Payments Protocol	Authorisation - cryptographic proof that a human mandated the agent to spend	Your assurance that an agent order is a real, provable instruction from your customer.

These standards stack rather than compete: UCP and ACP address commerce, AP2 addresses authorisation, and MCP is a transport and tool layer that both can use. The practical question is not which one to pick, but how to participate in the stack without building four separate integrations.

Agent-readiness checklist

- Structured, machine-readable product data with stable identifiers and clean attributes
- Real-time availability and price endpoints that respect account entitlements
- Published capability manifest describing what agents may discover and do
- Authentication and authorisation model that distinguishes agent from human sessions
- Spend limits, approval thresholds and account-level guard-rails enforced server-side
- Order provenance recorded - which agent, on whose mandate, under which authorisation
- Post-purchase surfaces (status, returns, invoices) reachable by the same agent
- Monitoring that separates agent traffic from human traffic in analytics

Where eComchain sits

eComchain is building for the commerce your buyers’ AI agents will run - with agent-ready workflows for quotes, customer service, order support and routine commerce tasks connected directly to ERP processes. See ecomchain.com/agentic-commerce-protocols.

SECTION 06

B2B selling: accounts, pricing, quotes

B2B commerce is account commerce. Everything a buyer sees - price, catalog, payment terms, approval path - is a function of who they are.

Platform capabilities

- Purchase orders managed with purchasing limits set per distributor, reseller or buyer
- Account-based pricing driven directly from ERP price lists, trade agreements and contracts
- Quantity price breaks surfaced on the product page and in the cart
- Online quotes with export, versioning and conversion to order
- Workflow with approval notifications on quotes to sales reps and customers
- White-label dashboards for distributors, dealers and resellers
- Multi-buyer accounts with roles, spend limits and requisition approval chains
- Contract and blanket-order buying with release scheduling
- Punchout to procurement systems such as SAP Ariba and Coupa
- Credit terms, open invoices, statements and payment-on-account at checkout
- Sales rep assisted ordering - order on behalf of a customer with full audit trail
- B2B2C models connecting manufacturers, distributors, dealers and end buyers on one platform

Best practices

- **Never show a price you cannot honour.** If contract pricing cannot be resolved for an account, show quote-only rather than list price.
- **Model the approval chain the way procurement actually works** - requisitioner, approver, budget owner - not the way the org chart looks.
- **Give reps the same tool as customers.** Assisted ordering in the same portal removes the parallel spreadsheet process and produces clean ERP orders.
- **Treat quotes as first-class objects.** Version them, expire them, track win rates by rep and product family, and let AI flag quotes going cold.
- **Expose entitlement clearly.** Buyers should see why they get a price - contract number, tier, break quantity -which reduces disputes and support calls.
- **Set purchasing limits in the ERP, enforce them in the storefront.** One rule, two places to see it, no drift.

SECTION 07

Catalog management for deep catalogs

Distributors routinely carry hundreds of thousands of SKUs with inconsistent attributes. Catalog quality, not storefront design, is what limits conversion.

Platform capabilities

- Digital catalogs with account-specific and territory-specific visibility rules
- Printable catalogs that can be emailed or generated as PDFs on demand
- Specialised catalogs for resellers, dealers and named accounts
- Multi-language and multi-currency catalogs, including bilingual Arabic / English storefronts
- AI-assisted attribute extraction and description generation from ERP item data
- Faceted, attribute-driven navigation and semantic search across technical catalogs
- Cross-reference and supersession handling for obsolete or replaced parts
- Digital asset management for datasheets, drawings, certificates and installation guides

Best practices

- **Fix the attributes before you fix the theme.** Facets, search relevance, recommendations and AI discovery all depend on attribute completeness - measure it as a percentage per category and drive it up.
- **Publish supersessions aggressively.** A buyer searching a discontinued part number should land on the replacement, not a 404.
- **Keep printed and digital catalogs from one source.** Generating PDFs from the live catalog eliminates the annual reprint that is wrong the week it lands.
- **Segment catalogs by entitlement, not by microsite.** One catalog with visibility rules is far cheaper to maintain than five storefronts.
- **Use AI for the first draft of enrichment, humans for the specification-critical fields.** Marketing copy can be generated; certification data cannot.

Diagnostic

Sample 100 SKUs from your three highest-revenue categories. Count how many have a complete description, at least three filterable attributes, one image and one document. If the number is under 70, catalog enrichment - not platform selection - is your critical path.

SECTION 08

Products, options and aftersales

The order is the beginning of the relationship, not the end of it. Aftersales self-service is where B2B loyalty is actually won.

Platform capabilities

- Product management with variants, kits, bundles and composite items
- Stock tracking across multiple warehouses, plants, branches and depots
- POS systems integrated to eComchain for unified online and in-store inventory visibility
- Product wishlist and saved-list management, including recurring order templates
- Guided selling and CPQ-style configuration for made-to-order and configurable products
- Augmented reality and virtual placement for equipment, fixtures and large-format products
- Returns and RMA with eligibility checks, reason codes and ERP credit posting
- Scheduled returns collection and field service technician dispatch
- Punchout to procurement systems such as SAP Ariba
- Subscriptions and recurring billing for products, services, licences and consumables
- Serial, lot, batch and certification traceability where the vertical requires it

Best practices

- **Show availability by the location that serves the buyer**, not aggregate national stock. Aggregate stock creates promises the warehouse cannot keep.
- **Make reordering a two-click journey**. Order history, saved lists and reorder agents drive a disproportionate share of B2B revenue.
- **Bring returns online**. Self-service RMA with automated eligibility checks removes the highest-friction, highest-cost service interaction in most distribution businesses.
- **Attach service to product**. Subscriptions, maintenance plans, calibration and consumables belong on the same product page as the asset.
- **Use AR where specification errors are expensive** - large equipment, fixtures, fit-critical components - and measure the return-rate change.

SECTION 09

Marketing, loyalty and personalisation

In B2B the audience is small, known and repeat-buying. Personalisation should be driven by purchase history and entitlement, not by lookalike modelling.

Platform capabilities

- Offers and loyalty points management, including redemption against future purchases
- Targeted campaigns segmented by account, territory, product family and buying behaviour
- Periodic newsletters and lifecycle email programmes
- Customer loyalty and dealer incentive programmes with tiered rewards
- Behavioural analytics, cohort reporting and AI-assisted merchandising insight
- AI chatbots for pre-sales questions, product guidance and post-order support
- SEO-ready storefronts with AI-assisted metadata, landing pages and category messaging
- Marketplace and multi-vendor models for extended assortment without extended inventory

Best practices

- **Segment on ERP behaviour.** Reorder gap, category penetration, share of wallet and margin band are far stronger B2B segments than demographic or web-session attributes.
- **Trigger on operational events.** Back-order released, consumable due, contract renewal approaching, invoice overdue - these outperform calendar campaigns.
- **Design loyalty for the buyer and the business.** In dealer networks the person earning points and the company paying the invoice are rarely the same - be explicit about which one the programme rewards.
- **Personalise the catalog, not just the banner.** Showing an account its own contracted range first is worth more than any homepage carousel.
- **Attribute revenue back to the ERP order.** Campaign reporting that stops at the web session will never survive a CFO review.

SECTION 10

Data readiness before you switch AI on

Score your current state honestly. Every unchecked box below is a place where AI output will be confidently wrong.

Product and catalog data

- Stable, unique product identifiers that do not change between ERP and storefront
- Category taxonomy agreed and applied consistently across the assortment
- Filterable attributes populated for the top revenue categories
- Images, datasheets and documents linked to the right SKU
- Supersessions, alternates and cross-references maintained

Customer and commercial data

- Customer hierarchy mirrors the ERP: parent, sold-to, ship-to, contract
- Every account resolves to a price source - contract, price list or tier
- Credit status and payment terms retrievable at checkout time
- Entitlement rules defined for catalog visibility as well as pricing
- Historical order data available for reorder and recommendation models

Operational and governance data

- Availability by location, with lead times for non-stock items
- Order status events published back to the storefront reliably
- Integration monitoring, error queues and replay in place
- Roles and permissions defined for AI agents as well as for humans
- Audit logging that records agent actions alongside user actions
- A named owner for data quality - not a committee

Scoring

16–18 checked: you are ready to deploy transactional agents. 11–15: deploy read-only and draft-and-approve agents while you close the gaps. Below 11: sequence a data remediation sprint before any AI rollout - it will cost less than correcting the output later.

SECTION 11

Architecture, ownership and TCO

The cost of an ERP commerce programme is decided by three things: how much logic you duplicate, how much you rent, and how many storefronts you have to repeat the work for.

Three cost drivers people underestimate

- **Duplicated business logic.** Every pricing rule rebuilt outside the ERP is paid for twice - once to build, then every year to keep synchronised.
- **Per-storefront economics.** Manufacturers with dealer, regional or brand storefronts pay platform fees per site on rented models. Portfolio-level costs diverge sharply from single-site comparisons over three to five years.
- **Transaction-linked pricing.** Success is charged for. Model your cost curve at three times current volume before signing.

Own versus rent

Dimension	Rented SaaS commerce	eComchain
Source code	Vendor-controlled	Source-code ownership available
Deployment	Vendor cloud only	Cloud SaaS, dedicated servers or self-hosted
ERP logic	Frequently rebuilt in-platform	ERP remains the system of record
Multi-storefront	Cost scales per storefront	Build once, deploy many
Roadmap control	Vendor release cycle	Extensions and microservices you control
AI models	Storefront behavioural data	Trained on your order, ERP and pricing data

eComchain reduces total cost of ownership by extending the ERP investment you have already made instead of forcing teams to rebuild core business logic in a disconnected commerce system. With cloud SaaS delivery, ERP-connected workflows and native AI tools for administrators, teams launch faster, update content more easily and adapt the storefront as the business changes.

Ask every shortlisted vendor

What happens to our integration logic if we leave? • What is our cost at three times today's order volume? • What does storefront number five cost? • Which of our ERP rules would we have to rebuild in your platform? • What data do your AI features train on — ours, or aggregate behaviour?

SECTION 12

A 90-day rollout and the KPIs that matter

Sequence for evidence. Each phase should produce something a sceptical stakeholder can look at.

Phase	Focus	Outcome
Days 1–15 Foundations	Confirm ERP scope and objects, agree the data-ownership map, connect a sandbox, baseline catalog quality	Signed integration contract and a measured catalog quality score
Days 16–40 Core commerce	Account-based pricing, entitlement rules, availability, order submission and status round-trip, credit and payment terms	A real order placed online and posted in the ERP end to end
Days 41–60 Buyer experience	Search and facets, quotes and approvals, saved lists and reorder, returns and RMA, distributor dashboards	A pilot account group transacting without sales-desk support
Days 61–75 AI layer	Semantic and visual search, AI catalog enrichment, order-status agent, recommendations on ERP history	Measurable change in search success and self-service deflection
Days 76–90 Scale & agents	Additional account groups or storefronts, campaigns and loyalty, agent-readiness endpoints and governance	Rollout plan for the remaining customer base with unit economics

Measure these, and only these, in the first year

KPI	Why it matters
Digital order share	The headline adoption metric - percentage of order lines placed online
Self-service rate	Order status, invoice and returns handled without a human touch
Search success rate	Percentage of sessions reaching a product page from search; zero-result rate
Quote-to-order conversion & cycle time	The clearest measure of whether AI quote assistance is working
Average lines per order	Cross-sell and recommendation effectiveness in a repeat-buying base
Reorder frequency and gap	Early warning on account churn, well before revenue shows it
Order accuracy / error rate	Manual re-keying eliminated; a direct cost saving
Cost to serve per order	The number that justifies the next phase of investment

Next steps

eComchain integrates with your ERP to deliver hundreds of commerce features while creating an easier customer experience — combining B2B, B2C, B2B2C, marketplace, analytics, quote, order, account and AI-assisted capabilities in one platform, so teams grow digital sales without managing a patchwork of disconnected tools.

Take a next step	Where to go
See your ERP integration path	ecomchain.com/e-commerce-for-erp
Explore AI agents and AI models	ecomchain.com/ai-agents ecomchain.com/ai-models
Prepare for agentic commerce	ecomchain.com/agentic-commerce-protocols
Compare platforms	ecomchain.com/compare
Read customer case studies	ecomchain.com/customers
Request an RFP response or white paper	ecomchain.com/request-free-rfp
Book a demo against your ERP sandbox	ecomchain.com/ecomchaindemo



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